



Training on “Commercial Production & Entrepreneurship Opportunities In Rose”

Date: 6th – 7th March, 2025

Time of training: 9.00am-5pm

Last date of receipt of application: 04.03.2025

Venue: Committee Room, Administrative Building, ICAR-IIHR



Hurry Up !!

Limited seats available

Course Director: Dr. Tejaswini P.

Course Co-Director: Dr. Sriram S., Dr. Sridhar V., Dr. Sujtha S.,
Dr. Bhaskaran V.

Course Co- Ordinators: Mr. Cheluvharaju V, Mr. M. Gokulananda Reddy &
BESST-HORT Team.

Objectives of the training

1. To impart technical know-how on commercial rose cultivation in open field and protected cultivation
2. To impart technical know-how on plant propagation, nursery management, and commercial potential of rose

Prospects of the training

1. Propagation of rose
2. Management of soil and nutrient
3. Pest and disease management in rose
4. Horticultural practices to be followed in Rose
5. Entrepreneurship opportunities in Rose

Scope of training

1. Highly useful for young entrepreneurs, agriculture or horticulture graduates/ diploma holders/ SHG women
2. To encourage Trained/ skilled personnel for floriculture industry

Organized by
Business Entrepreneurship and Start-up Support through
Technology in Horticulture (BESST-HORT),
A NIDHI - TBI of ICAR-IIHR,

ICAR - Indian Institute of Horticultural Research, Hesaraghatta lake post, Bengaluru -560089



Who are eligible?

All aspiring entrepreneurs including agricultural and horticultural graduates, Diploma holders in horticulture, professional, SHG women & anybody interested to explore the world of microbes to generate income and employment, entrepreneurs/ startups interested in green technologies .

How to apply?

Registration link: <https://forms.gle/1sSCfxUu86VcyE4H9>

Charges for training: Rs.5,600/- per participant. Registration is compulsory
Training fees includes Accomodation, snacks, tea, lunch, certificate & training manual
Contact Details: BESST-HORT: 7760883948, 8028466202, lvr No: 9403891704 & 9353399288
Mail ID: bessthort@gmail.com& BESST-HORT. website: www.bessthort.in

About BESST-HORT:

BESST-HORT is a Technology Business Incubator of ICAR-IIHR, Catalysed& supported by NSTEDB Division, DST, GoI, New Delhi.



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